

## PRESS RELEASE PRODUCT DISCONTINUATION NOTIFICATION.

**The Sharp Microelectronics Company, a subsidiary of Sharp Corporation, Osaka, Japan, has notified North Invent A/S of a Product Discontinuation, effective March 31<sup>st</sup> 2009, with “last ship date” set for August 2009. This notification concerns the Product IDs LQ231U1LW01 and LQ231U1LW22, more commonly known as 23.1” LCD displays. This notification affects all LCD monitor’s producers at once.**

“North Invent understands the challenges being faced by the Radar maker and Application software developers, in dealing with 23.1”, which are today led to move from a 4:3 to 16/10 format, and having new mechanical redesigns for consoles monitor integration to deliver”, stresses Finn Carlsen, Managing Director. “In that respect, we are committed in supporting our customers in the foreseeable overlap period, starting now, until the switch to Wide Screen applications and hardware, is over, for these sizes of monitors”, adds Mr. Carlsen.

“We intend to increase our already important buffer stock of 23.1” displays, as we want to be known on the market as a sound and reliable business partner, as it has been the case since our very inception. We will in that matter extend our “last ship date” until the very end of the year 2009, for all orders placed by March-end 2009. This concerns more precisely our Sea Line 23.1” MK3 and MK2, ECDIS approved LCD Marine monitors”, indicates Finn Carlsen.

“Parallel to that, North Invent will start product testing and development, from 2Q 2009, with a new Sharp LED based module (LQ231U1LW32), with the intention of offering a 23.1” LED marine monitor, especially aimed at the retrofit market segment, which will offer a high-end display solution, matching with our customer stringent requirements and needs”, adds Finn Carlsen.

“In the last twelve months, we have seen indeed many key customers, among them many Radar Makers, System Integrators and Marine Dealers, coming to us with the prime request of being able to find a trustworthy LCD Marine Monitor supplier, with a steady level of product quality and deliveries, rather than just an aggressive pricing strategy. When it comes to that matter, more than one key contact had been positively surprised when we could show our ambitious product road-map, confirm our short lead-time, fast deliveries from stock with a fair pricing due to the modularity of our concepts”, concludes Mr. Carlsen.

Hedensted, February 16<sup>th</sup>, 2009.

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